



Gainesville Municipal Election Benchmark  
 Likely Municipal Voters  
 April 1-2, 2015 • N=305 • Margin of Error +/- 5.7%

Q1 - Do you feel that things in Gainesville are headed in the right direction, or do you feel that things have gotten off track and are headed in the wrong direction?

Base.....	305
Right direction.....	44%
Wrong direction.....	29%
Unsure.....	26%
Refused.....	1%

Q2 - Name ID: Harvey Budd

Base.....	305
Know / Favorable.....	41%
Know / Unfavorable.....	9%
Know / No opinion.....	28%
Never heard of.....	23%
Refused.....	-

Q3 - Name ID: Jay Curtis

Base.....	305
Know / Favorable.....	40%
Know / Unfavorable.....	8%
Know / No opinion.....	28%
Never heard of.....	23%
Refused.....	1%

Q4 - If the election for City Commission were held today, would you be voting for Harvey Budd or Jay Curtis?

Base.....	305
Budd / Definitely.....	19%
Budd / Probably.....	7%
Budd / Lean.....	3%
Curtis / Definitely.....	21%
Curtis / Probably.....	10%
Curtis / Lean.....	2%
Unsure.....	34%
Refused.....	4%



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Q4cat - If the election for City Commission were held today, would you be voting for Harvey Budd or Jay Curtis?

Base.....	305
Total Budd.....	29%
Total Curtis.....	33%
Unsure.....	34%
Refused.....	4%

Q5 - Gender

Base.....	305
Male.....	46%
Female.....	54%

Age

Base.....	305
18-34.....	14%
35-49.....	16%
50-64.....	30%
65 and older.....	40%

Race

Base.....	305
White.....	79%
Black.....	13%
Other.....	8%

Party

Base.....	305
Republican.....	27%
Democrat.....	61%
Other.....	12%