



Republican Presidential Preference Primary Brushfire  
 Likely Republican Primary Voters  
 January 28, 2012 • n = 831 • Margin of Error +/- 3.5%

Q1 - How likely are you to vote in the Florida Republican Presidential Primary election this Tuesday?

|                         |     |
|-------------------------|-----|
| Base .....              | 831 |
| Very Likely .....       | 96% |
| Somewhat Likely .....   | 4%  |
| Not Very Likely .....   | -   |
| Not Likely At All ..... | -   |

Q2 - Do you have a favorable or unfavorable impression of Newt Gingrich?

|                        |     |
|------------------------|-----|
| Base .....             | 831 |
| Favorable .....        | 46% |
| Unfavorable .....      | 45% |
| Know/ No Opinion ..... | 8%  |
| Never Heard Of .....   | *   |

Q3 - Do you have a favorable or unfavorable impression of Ron Paul?

|                        |     |
|------------------------|-----|
| Base .....             | 831 |
| Favorable .....        | 30% |
| Unfavorable .....      | 61% |
| Know/ No Opinion ..... | 10% |
| Never Heard Of .....   | -   |

Q4 - Do you have a favorable or unfavorable impression of Mitt Romney?

|                        |     |
|------------------------|-----|
| Base .....             | 831 |
| Favorable .....        | 56% |
| Unfavorable .....      | 38% |
| Know/ No Opinion ..... | 4%  |
| Never Heard Of .....   | 2%  |

Q5 - Do you have a favorable or unfavorable impression of Rick Santorum

|                        |     |
|------------------------|-----|
| Base .....             | 831 |
| Favorable .....        | 58% |
| Unfavorable .....      | 31% |
| Know/ No Opinion ..... | 11% |
| Never Heard Of .....   | *   |



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Q6 - If the Republican Presidential Primary election were held today, would you be voting for Newt Gingrich, Ron Paul, Mitt Romney, or Rick Santorum?

|                     |     |
|---------------------|-----|
| Base .....          | 831 |
| Newt Gingrich ..... | 30% |
| Ron Paul .....      | 8%  |
| Mitt Romney .....   | 40% |
| Rick Santorum ..... | 16% |
| Unsure .....        | 7%  |

Q7 - Age

|                    |     |
|--------------------|-----|
| Base .....         | 831 |
| 18-34 .....        | 8%  |
| 35-49 .....        | 23% |
| 50-64 .....        | 32% |
| 65 AND OLDER ..... | 37% |
| Refused .....      | *   |

Q8 - Gender

|              |     |
|--------------|-----|
| Base .....   | 831 |
| Male .....   | 49% |
| Female ..... | 51% |

Region

|                                   |     |
|-----------------------------------|-----|
| Base .....                        | 831 |
| NORTH FLORIDA/ JACKSONVILLE ..... | 16% |
| ORLANDO/ SPACE COAST .....        | 23% |
| SOUTHERN .....                    | 34% |
| TAMPA/ GULF COAST .....           | 27% |
| Other .....                       | -   |