



Gender

Base	877
Male	49%
Female	51%

Age

Base	877
18-34	5%
35-49	11%
50-64	30%
65 and older	55%

FLSD17 Republican Primary Ballot Test

Base	877
Workman	20%
Mayfield	47%
Thomas	9%
Unsure	24%

Ideology

Base	877
Conservative	70%
Moderate	26%
Liberal	2%

Race

Base	877
White	96%
Other	4%

County

Base	877
Brevard	64%
Indian River	36%



Q1 - With which political party are you registered to vote in the state of Florida?		
	Base	Republican

Gender		
Base	877	100%
Male	427	100%
Female	450	100%

Age		
Base	877	100%
18-34	40	100%
35-49	92	100%
50-64	266	100%
65 and older	479	100%

FLSD17 Republican Primary Ballot Test		
Base	877	100%
Workman	174	100%
Mayfield	414	100%
Thomas	83	100%
Unsure	207	100%

Ideology		
Base	877	100%
Conservative	614	100%
Moderate	225	100%
Liberal	22	100%

Race		
Base	877	100%
White	838	100%
Other	39	100%

County		
Base	877	100%
Brevard	558	100%
Indian River	319	100%

Q2 - Do you have a favorable or unfavorable impression of Ritch Workman?

Base	Favorable	Unfavorable	Know / No opinion	Never heard of
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Gender

Base	877	22%	34%	32%	11%
Male	427	25%	35%	26%	13%
Female	450	20%	33%	38%	10%

Age

Base	877	22%	34%	32%	11%
18-34	40	28%	30%	28%	14%
35-49	92	20%	26%	36%	18%
50-64	266	27%	34%	27%	13%
65 and older	479	20%	36%	34%	9%

FLSD17 Republican Primary Ballot Test

Base	877	22%	34%	32%	11%
Workman	174	71%	5%	21%	3%
Mayfield	414	10%	47%	29%	13%
Thomas	83	15%	64%	18%	3%
Unsure	207	9%	21%	51%	19%

Ideology

Base	877	22%	34%	32%	11%
Conservative	614	23%	34%	31%	12%
Moderate	225	20%	36%	35%	9%
Liberal	22	18%	34%	34%	14%

Race

Base	877	22%	34%	32%	11%
White	838	23%	34%	32%	11%
Other	39	21%	42%	22%	16%

County

Base	877	22%	34%	32%	11%
Brevard	558	26%	38%	30%	6%
Indian River	319	17%	27%	35%	21%

Q3 - Do you have a favorable or unfavorable impression of Debbie Mayfield?

Base	Favorable	Unfavorable	Know / No opinion	Never heard of
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Gender

Base	877	53%	17%	23%	7%
Male	427	53%	21%	19%	8%
Female	450	54%	14%	26%	6%

Age

Base	877	53%	17%	23%	7%
18-34	40	77%	5%	14%	4%
35-49	92	34%	19%	31%	16%
50-64	266	46%	18%	27%	8%
65 and older	479	59%	18%	19%	4%

FLSD17 Republican Primary Ballot Test

Base	877	53%	17%	23%	7%
Workman	174	28%	37%	27%	7%
Mayfield	414	87%	3%	9%	2%
Thomas	83	24%	56%	20%	
Unsure	207	18%	15%	48%	19%

Ideology

Base	877	53%	17%	23%	7%
Conservative	614	57%	14%	22%	7%
Moderate	225	46%	24%	24%	5%
Liberal	22	38%	34%	28%	

Race

Base	877	53%	17%	23%	7%
White	838	54%	18%	22%	6%
Other	39	49%	10%	25%	16%

County

Base	877	53%	17%	23%	7%
Brevard	558	47%	17%	28%	8%
Indian River	319	65%	18%	13%	4%



Q4 - If the Republican primary election for State Senator were held today, and the candidates were Ritch Workman, Debbie Mayfield and Michael Thomas, which candidate would you be voting for?

Base	Workman	Mayfield	Thomas	Unsure
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Gender

Base	877	20%	47%	9%	24%
Male	427	23%	46%	11%	21%
Female	450	17%	48%	8%	26%

Age

Base	877	20%	47%	9%	24%
18-34	40	19%	53%	4%	24%
35-49	92	23%	32%	13%	32%
50-64	266	26%	40%	10%	24%
65 and older	479	16%	54%	9%	22%

FLSD17 Republican Primary Ballot Test

Base	877	20%	47%	9%	24%
Workman	174	100%			
Mayfield	414		100%		
Thomas	83			100%	
Unsure	207				100%

Ideology

Base	877	20%	47%	9%	24%
Conservative	614	19%	51%	8%	22%
Moderate	225	22%	41%	13%	24%
Liberal	22	15%	32%	13%	41%

Race

Base	877	20%	47%	9%	24%
White	838	20%	48%	9%	23%
Other	39	19%	29%	11%	41%

County

Base	877	20%	47%	9%	24%
Brevard	558	24%	39%	10%	27%
Indian River	319	13%	62%	8%	17%



Q5 - Now, thinking about State Senate Candidate Ritch Workman, do you generally think of Ritch Workman as a conservative, a moderate, or a liberal?

Base	Conservative	Moderate	Liberal	Unsure
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Gender

Base	877	21%	27%	15%	37%
Male	427	26%	31%	14%	30%
Female	450	16%	23%	17%	44%

Age

Base	877	21%	27%	15%	37%
18-34	40	37%	20%	10%	34%
35-49	92	19%	28%	10%	43%
50-64	266	25%	31%	14%	30%
65 and older	479	18%	24%	17%	40%

FLSD17 Republican Primary Ballot Test

Base	877	21%	27%	15%	37%
Workman	174	55%	30%	3%	13%
Mayfield	414	11%	31%	23%	34%
Thomas	83	23%	29%	25%	24%
Unsure	207	12%	14%	6%	69%

Ideology

Base	877	21%	27%	15%	37%
Conservative	614	22%	28%	16%	34%
Moderate	225	20%	26%	13%	40%
Liberal	22	16%	20%	14%	50%

Race

Base	877	21%	27%	15%	37%
White	838	21%	26%	15%	38%
Other	39	23%	38%	11%	28%

County

Base	877	21%	27%	15%	37%
Brevard	558	24%	33%	16%	27%
Indian River	319	16%	16%	14%	54%



Q6 - Now, thinking about State Senate Candidate Debbie Mayfield, do you generally think of Debbie Mayfield as a conservative, a moderate, or a liberal?					
	Base	Conservative	Moderate	Liberal	Unsure

Gender

Base	877	47%	21%	8%	24%
Male	427	48%	21%	11%	20%
Female	450	46%	20%	6%	28%

Age

Base	877	47%	21%	8%	24%
18-34	40	62%	5%	20%	14%
35-49	92	29%	22%	8%	41%
50-64	266	45%	19%	10%	26%
65 and older	479	50%	23%	7%	21%

FLSD17 Republican Primary Ballot Test

Base	877	47%	21%	8%	24%
Workman	174	28%	26%	21%	25%
Mayfield	414	70%	23%	2%	5%
Thomas	83	40%	23%	21%	16%
Unsure	207	19%	10%	6%	65%

Ideology

Base	877	47%	21%	8%	24%
Conservative	614	51%	18%	7%	23%
Moderate	225	41%	26%	11%	22%
Liberal	22	18%	37%	18%	27%

Race

Base	877	47%	21%	8%	24%
White	838	47%	21%	8%	24%
Other	39	38%	20%	9%	33%

County

Base	877	47%	21%	8%	24%
Brevard	558	43%	18%	9%	30%
Indian River	319	53%	25%	8%	14%



Q7 - Now, thinking about your own personal political views, do you generally think of yourself as a conservative, a moderate, or a liberal?					
	Base	Conservative	Moderate	Liberal	Unsure

Gender

Base	877	70%	26%	2%	2%
Male	427	73%	23%	1%	2%
Female	450	67%	28%	3%	1%

Age

Base	877	70%	26%	2%	2%
18-34	40	77%	23%		
35-49	92	69%	31%		
50-64	266	70%	24%	5%	2%
65 and older	479	69%	26%	2%	3%

FLSD17 Republican Primary Ballot Test

Base	877	70%	26%	2%	2%
Workman	174	68%	28%	2%	2%
Mayfield	414	75%	22%	2%	1%
Thomas	83	60%	36%	3%	1%
Unsure	207	65%	26%	4%	4%

Ideology

Base	877	70%	26%	2%	2%
Conservative	614	100%			
Moderate	225		100%		
Liberal	22			100%	

Race

Base	877	70%	26%	2%	2%
White	838	70%	26%	3%	2%
Other	39	77%	20%		2%

County

Base	877	70%	26%	2%	2%
Brevard	558	70%	26%	2%	2%
Indian River	319	69%	25%	4%	2%

Q8 - Age						
Base	18-34	35-49	50-64	65 and older	Refused	
Gender						
Base	877	5%	11%	30%	54%	1%
Male	427	3%	10%	33%	53%	1%
Female	450	6%	11%	28%	55%	1%
Age						
Base	877	5%	11%	30%	54%	1%
18-34	40	100%				
35-49	92		100%			
50-64	266			100%		
65 and older	479				99%	1%
FLSD17 Republican Primary Ballot Test						
Base	877	5%	11%	30%	54%	1%
Workman	174	4%	12%	39%	44%	*
Mayfield	414	5%	7%	26%	62%	*
Thomas	83	2%	15%	32%	50%	1%
Unsure	207	5%	14%	31%	48%	1%
Ideology						
Base	877	5%	11%	30%	54%	1%
Conservative	614	5%	10%	30%	54%	1%
Moderate	225	4%	13%	28%	54%	1%
Liberal	22			57%	43%	
Race						
Base	877	5%	11%	30%	54%	1%
White	838	5%	10%	30%	54%	1%
Other	39	5%	14%	39%	42%	
County						
Base	877	5%	11%	30%	54%	1%
Brevard	558	4%	11%	33%	51%	1%
Indian River	319	6%	10%	25%	59%	1%

Q9 - Gender		
Base	Male	Female

Gender			
Base	877	49%	51%
Male	427	100%	
Female	450		100%

Age			
Base	877	49%	51%
18-34	40	30%	70%
35-49	92	48%	52%
50-64	266	53%	47%
65 and older	479	48%	52%

FLSD17 Republican Primary Ballot Test			
Base	877	49%	51%
Workman	174	55%	45%
Mayfield	414	48%	52%
Thomas	83	56%	44%
Unsure	207	42%	58%

Ideology			
Base	877	49%	51%
Conservative	614	51%	49%
Moderate	225	44%	56%
Liberal	22	28%	72%

Race			
Base	877	49%	51%
White	838	48%	52%
Other	39	68%	32%

County			
Base	877	49%	51%
Brevard	558	50%	50%
Indian River	319	47%	53%