



FLSD17 Republican Primary IVR
 Likely Republican Primary Election Voters
 July 17, 2016 • n = 877 • Margin of Error +/- 3.3%

Q1 - With which political party are you registered to vote in the state of Florida?

Base	877
Republican	100%

Q2 - Do you have a favorable or unfavorable impression of Ritch Workman?

Base	877
Favorable	22%
Unfavorable	34%
Know / No opinion	32%
Never heard of	11%

Q3 - Do you have a favorable or unfavorable impression of Debbie Mayfield?

Base	877
Favorable	53%
Unfavorable	17%
Know / No opinion	23%
Never heard of	7%

Q4 - If the Republican primary election for State Senator were held today, and the candidates were Ritch Workman, Debbie Mayfield and Michael Thomas, which candidate would you be voting for?

Base	877
Workman	20%
Mayfield	47%
Thomas	9%
Unsure	24%

Q5 - Now, thinking about State Senate Candidate Ritch Workman, do you generally think of Ritch Workman as a conservative, a moderate, or a liberal?

Base	877
Conservative	21%
Moderate	27%
Liberal	15%
Unsure	37%



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Q6 - Now, thinking about State Senate Candidate Debbie Mayfield, do you generally think of Debbie Mayfield as a conservative, a moderate, or a liberal?

Base	877
Conservative	47%
Moderate	21%
Liberal	8%
Unsure	24%

Q7 - Now, thinking about your own personal political views, do you generally think of yourself as a conservative, a moderate, or a liberal?

Base	877
Conservative	70%
Moderate	26%
Liberal	2%
Unsure	2%

Q8 - Age

Base	877
18-34	5%
35-49	11%
50-64	30%
65 and older	54%
Refused	1%

Q9 - Gender

Base	877
Male	49%
Female	51%

Race

Base	877
White	96%
Other	4%



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County

Base	877
Brevard	64%
Indian River	36%