



FLCD22 General Election Brushfire
Likely 2012 General Election Voters
March 22-23, 2011 • n = 809 • Margin of Error +/- 3.5%

Are you registered to vote in the state of Florida?

Base	809
Yes	100%
No	-
Unsure	-

Do you have a favorable or unfavorable impression of Allen West?

Base	809
Total ID	98%
Favorable	50%
Unfavorable	36%
No opinion	13%
Never heard of	2%

Do you have a favorable or unfavorable impression of Lois Frankel?

Base	809
Total ID	87%
Favorable	28%
Unfavorable	36%
No opinion	23%
Never heard of	13%

If the election for Congress were held today, would you be voting for Republican Allen West or Democrat Lois Frankel?

Base	809
Allen West	53%
Lois Frankel	38%
Unsure	8%

Ballot

Base	809
West / definitely	43%
West / probably	10%
Frankel / definitely	28%
Frankel probably	10%
Unsure	8%



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Party

Base	809
Republican	45%
Democrat	36%
Independent / NPA	17%
Unsure	2%

Age

Base	809
18-34	7%
35-49	21%
50-64	35%
65 and older	35%
Refused	1%

Gender

Base	809
Male	48%
Female	52%

County

Base	809
Broward	39%
Palm Beach	61%