



FL Statewide July IVR
Likely General Election Voters
July 6, 2015 • n = 1005 • Margin of Error +/- 3.1%

Q1 - Are you registered to vote in the state of Florida?

Registered to vote	100.0%
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Q2 - With which political party are you registered to vote in Florida?

Democrat	38.65%
Republican	41.54%
Other	17.51%
Unsure	2.29%

Q3 - On the issue of abortion, do you identify as pro-life or pro-choice?

Pro-life	45.63%
Pro-choice	46.00%
Unsure	5.43%
Refused	2.94%

Q4 - Age

18-34	12.37%
35-49	19.61%
50-64	31.73%
65 and older	35.08%
Refused	1.21%

Q5 - Gender

Male	42.65%
Female	57.35%

Q6 - Should a Florida resident be allowed to display a Confederate flag, sometimes called a "Rebel flag", that he or she personally owns?

Should be allowed to display confederate flag	62.25%
Should not be allowed to display confederate flag	27.58%
Unsure	7.34%
Refused	2.84%

Q7 - Should a Florida resident be allowed to burn an American flag that he or she personally owns?

Should be allowed to burn American flag	22.15%
Should not be allowed to burn American flag	70.77%
Unsure	4.63%
Refused	2.45%



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Q8 - Do you approve or disapprove of the Patient Protection and Affordable Care Act, also known as ObamaCare?

Approve	42.34%
Disapprove	51.13%
Unsure	5.69%
Refused	0.83%

Q9 - Should a religious organization that receives tax exemptions be allowed to keep those tax exemptions if they refuse to participate in marriage ceremonies for same-sex couples?

Should keep tax exemptions	62.40%
Should not keep tax exemptions	26.54%
Unsure	9.77%
Refused	1.29%

Q10 - Should a woman be allowed to obtain an abortion if she discovered through genetic testing that her unborn child has a high likelihood of being gay or lesbian?

Should be allowed to abort	21.96%
Should not be allowed to abort	58.63%
Unsure	19.41%

Race

White	74.05%
Black	12.86%
Other	13.09%

Media Market

Ft Myers	6.27%
Gainesville	1.83%
Jacksonville	9.37%
Miami	17.13%
Orlando	21.07%
Panama City	2.20%
Pensacola	4.12%
Tallahassee	2.87%
Tampa	24.00%
West Palm Beach	11.13%



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Gender

Female	57.35%
Male	42.65%

Age

18-34	12.37%
35-49	19.61%
50-64	31.73%
65 and older	36.29%

Party

Republican	41.54%
Democrat	38.65%
Other	19.81%

Race

White	74.05%
Black	12.86%
Other	13.09%

Media Market

Tampa	24.00%
Orlando	21.07%
Miami	17.13%
West Palm Beach	11.13%
Jacksonville	9.37%
Ft Myers	6.27%
Pensacola	4.12%
Tallahassee	2.87%
Panama City	2.20%
Gainesville	1.83%

Pro-life v Pro-choice

Pro-life	45.63%
Pro-choice	46.00%
Unsure/Refused	8.37%