



Gender	
Base	1026
Male	45%
Female	55%

Age	
Base	1026
18-34	10%
35-49	18%
50-64	33%
65 and older	39%

Party	
Base	1026
Democrat	41%
Republican	42%
Other	17%

Race	
Base	1026
White	76%
Black	11%
Hispanic	9%
Other	4%

Gubernatorial General Election Ballot	
Base	1026
Scott	48%
Crist	41%
Wyllie	7%
Unsure	4%

Media Market	
Base	1026
Miami	17%
Tampa	25%
Orlando	21%
Jacksonville	10%
West Palm Beach	10%
Ft Myers	6%
Pensacola	4%
Tallahassee	3%
Panama City	2%
Gainesville	2%



Q1 - How likely are you to vote in the general election for federal and state offices in November?

Base	Very likely	Pretty likely
------	-------------	---------------

Gender

Base	1026	94%	6%
Male	460	94%	6%
Female	566	94%	6%

Age

Base	1026	94%	6%
18-34	100	93%	7%
35-49	185	92%	8%
50-64	337	95%	5%
65 and older	404	95%	5%

Party

Base	1026	94%	6%
Democrat	417	97%	3%
Republican	430	92%	8%
Other	179	94%	6%

Race

Base	1026	94%	6%
White	775	95%	5%
Black	116	85%	15%
Hispanic	91	100%	
Other	44	90%	10%

Gubernatorial General Election Ballot

Base	1026	94%	6%
Scott	490	96%	4%
Crist	422	94%	6%
Wyllie	70	92%	8%
Unsure	44	79%	21%

Media Market

Base	1026	94%	6%
Miami	170	89%	11%
Tampa	255	95%	5%
Orlando	217	94%	6%
Jacksonville	99	98%	2%
West Palm Beach	104	95%	5%
Ft Myers	65	99%	1%
Pensacola	42	93%	7%
Tallahassee	32	90%	10%
Panama City	23	100%	
Gainesville	18	100%	



Q2 - If the General election for Governor were held today, would you be voting for Republican Rick Scott, Democrat Charlie Crist, or Libertarian Adrian Wyllie?

Base	Scott	Crist	Wyllie	Unsure
------	-------	-------	--------	--------

Gender

	Base	Scott	Crist	Wyllie	Unsure
Base	1026	48%	41%	7%	4%
Male	460	49%	38%	8%	5%
Female	566	47%	44%	6%	4%

Age

	Base	Scott	Crist	Wyllie	Unsure
Base	1026	48%	41%	7%	4%
18-34	100	42%	33%	20%	6%
35-49	185	53%	28%	8%	10%
50-64	337	43%	48%	6%	3%
65 and older	404	51%	43%	4%	2%

Party

	Base	Scott	Crist	Wyllie	Unsure
Base	1026	48%	41%	7%	4%
Democrat	417	21%	69%	6%	3%
Republican	430	76%	14%	5%	5%
Other	179	42%	40%	13%	5%

Race

	Base	Scott	Crist	Wyllie	Unsure
Base	1026	48%	41%	7%	4%
White	775	54%	35%	7%	4%
Black	116	4%	79%	9%	9%
Hispanic	91	54%	37%	7%	2%
Other	44	33%	55%	4%	7%

Gubernatorial General Election Ballot

	Base	Scott	Crist	Wyllie	Unsure
Base	1026	48%	41%	7%	4%
Scott	490	100%			
Crist	422		100%		
Wyllie	70			100%	
Unsure	44				100%

Media Market

	Base	Scott	Crist	Wyllie	Unsure
Base	1026	48%	41%	7%	4%
Miami	170	32%	61%	5%	1%
Tampa	255	51%	33%	9%	7%
Orlando	217	53%	38%	6%	3%
Jacksonville	99	58%	33%	4%	5%
West Palm Beach	104	35%	53%	10%	2%
Ft Myers	65	50%	43%	6%	1%
Pensacola	42	57%	34%	7%	3%
Tallahassee	32	50%	37%		13%
Panama City	23	63%	19%	13%	5%
Gainesville	18	51%	32%		18%



Q3 - If the General election for Attorney General were held today, would you be voting for Republican Pam Bondi, Democrat George Sheldon, or Libertarian Bill Wohlsifer?					
	Base	Bondi	Sheldon	Wohlsifer	Unsure

Gender					
Base	1026	49%	39%	8%	4%
Male	460	53%	33%	11%	3%
Female	566	47%	43%	5%	5%

Age					
Base	1026	49%	39%	8%	4%
18-34	100	48%	33%	20%	
35-49	185	52%	28%	14%	6%
50-64	337	45%	46%	5%	4%
65 and older	404	52%	40%	4%	4%

Party					
Base	1026	49%	39%	8%	4%
Democrat	417	22%	67%	7%	4%
Republican	430	80%	12%	5%	4%
Other	179	39%	39%	17%	5%

Race					
Base	1026	49%	39%	8%	4%
White	775	56%	33%	7%	4%
Black	116	9%	74%	10%	7%
Hispanic	91	54%	38%	7%	1%
Other	44	33%	49%	10%	7%

Gubernatorial General Election Ballot					
Base	1026	49%	39%	8%	4%
Scott	490	91%	7%	1%	2%
Crist	422	8%	83%	6%	2%
Wyllie	70	23%	13%	63%	1%
Unsure	44	33%	9%	5%	53%

Media Market					
Base	1026	49%	39%	8%	4%
Miami	170	31%	57%	11%	1%
Tampa	255	55%	30%	9%	5%
Orlando	217	53%	38%	5%	4%
Jacksonville	99	63%	30%	4%	4%
West Palm Beach	104	35%	46%	15%	4%
Ft Myers	65	57%	34%	6%	3%
Pensacola	42	48%	39%	9%	4%
Tallahassee	32	59%	31%	2%	8%
Panama City	23	61%	33%	3%	2%
Gainesville	18	51%	49%		



Q4 - If the General election for Chief Financial Officer were held today, would you be voting for Republican Jeff Atwater or Democrat William Rankin?

Base	Atwater	Rankin	Unsure
------	---------	--------	--------

Gender

Base	1026	52%	38%	10%
Male	460	56%	34%	10%
Female	566	49%	41%	10%

Age

Base	1026	52%	38%	10%
18-34	100	54%	36%	10%
35-49	185	61%	25%	14%
50-64	337	49%	43%	9%
65 and older	404	50%	40%	9%

Party

Base	1026	52%	38%	10%
Democrat	417	24%	69%	8%
Republican	430	80%	10%	11%
Other	179	52%	34%	14%

Race

Base	1026	52%	38%	10%
White	775	60%	32%	9%
Black	116	10%	79%	11%
Hispanic	91	47%	35%	18%
Other	44	43%	40%	18%

Gubernatorial General Election Ballot

Base	1026	52%	38%	10%
Scott	490	90%	4%	7%
Crist	422	12%	81%	7%
Wyllie	70	40%	38%	22%
Unsure	44	33%	9%	58%

Media Market

Base	1026	52%	38%	10%
Miami	170	35%	56%	9%
Tampa	255	57%	32%	11%
Orlando	217	54%	34%	12%
Jacksonville	99	64%	29%	7%
West Palm Beach	104	45%	47%	8%
Ft Myers	65	56%	35%	9%
Pensacola	42	57%	39%	4%
Tallahassee	32	63%	24%	13%
Panama City	23	57%	36%	7%
Gainesville	18	34%	34%	32%



Q5 - This November, there will be an amendment on your ballot to dedicate funds for acquiring and restoring conservation and recreation lands. If the General election were held today, would you be voting yes in favor of this amendment, or no against it?

Base	Yes	No	Unsure
------	-----	----	--------

Gender

Base	1026	58%	26%	15%
Male	460	59%	30%	12%
Female	566	58%	23%	18%

Age

Base	1026	58%	26%	15%
18-34	100	64%	29%	7%
35-49	185	53%	34%	13%
50-64	337	61%	23%	16%
65 and older	404	57%	25%	19%

Party

Base	1026	58%	26%	15%
Democrat	417	63%	19%	18%
Republican	430	50%	33%	17%
Other	179	66%	27%	7%

Race

Base	1026	58%	26%	15%
White	775	59%	28%	13%
Black	116	56%	20%	24%
Hispanic	91	62%	19%	19%
Other	44	50%	28%	22%

Gubernatorial General Election Ballot

Base	1026	58%	26%	15%
Scott	490	48%	36%	17%
Crist	422	68%	17%	16%
Wyllie	70	71%	25%	4%
Unsure	44	65%	15%	20%

Media Market

Base	1026	58%	26%	15%
Miami	170	58%	25%	18%
Tampa	255	66%	20%	14%
Orlando	217	59%	26%	15%
Jacksonville	99	47%	32%	20%
West Palm Beach	104	51%	34%	15%
Ft Myers	65	64%	23%	13%
Pensacola	42	59%	27%	13%
Tallahassee	32	37%	46%	17%
Panama City	23	59%	31%	11%
Gainesville	18	57%	16%	26%



Q6 -This November, there will be an amendment on your ballot to legalize the use of marijuana for medical purposes as prescribed by a physician. If the General election were held today, would you be voting yes in favor of this amendment, or no against it?

Base	Yes	No	Unsure
------	-----	----	--------

Gender

Base	1026	51%	44%	5%
Male	460	54%	43%	3%
Female	566	50%	45%	6%

Age

Base	1026	51%	44%	5%
18-34	100	65%	29%	7%
35-49	185	50%	47%	3%
50-64	337	58%	38%	5%
65 and older	404	44%	52%	5%

Party

Base	1026	51%	44%	5%
Democrat	417	65%	30%	6%
Republican	430	34%	63%	3%
Other	179	64%	32%	4%

Race

Base	1026	51%	44%	5%
White	775	51%	45%	4%
Black	116	60%	36%	4%
Hispanic	91	37%	58%	5%
Other	44	69%	21%	10%

Gubernatorial General Election Ballot

Base	1026	51%	44%	5%
Scott	490	29%	67%	4%
Crist	422	75%	21%	5%
Wyllie	70	68%	27%	5%
Unsure	44	52%	36%	12%

Media Market

Base	1026	51%	44%	5%
Miami	170	57%	41%	2%
Tampa	255	48%	48%	5%
Orlando	217	46%	48%	6%
Jacksonville	99	60%	39%	1%
West Palm Beach	104	60%	37%	3%
Ft Myers	65	53%	43%	4%
Pensacola	42	64%	29%	7%
Tallahassee	32	31%	54%	15%
Panama City	23	48%	52%	
Gainesville	18	29%	50%	20%



Q7 - Party					
Base	Democrat	Republican	Other	Unsure	

Gender					
Base	1026	41%	42%	17%	1%
Male	460	36%	42%	22%	*
Female	566	45%	42%	12%	1%

Age					
Base	1026	41%	42%	17%	1%
18-34	100	55%	13%	33%	
35-49	185	30%	54%	16%	
50-64	337	39%	41%	18%	2%
65 and older	404	43%	44%	12%	*

Party					
Base	1026	41%	42%	17%	1%
Democrat	417	100%			
Republican	430		100%		
Other	179			96%	4%

Race					
Base	1026	41%	42%	17%	1%
White	775	35%	47%	17%	*
Black	116	79%	11%	8%	2%
Hispanic	91	35%	47%	16%	2%
Other	44	43%	25%	32%	

Gubernatorial General Election Ballot					
Base	1026	41%	42%	17%	1%
Scott	490	18%	67%	15%	*
Crist	422	68%	15%	16%	1%
Wyllie	70	35%	32%	33%	
Unsure	44	33%	45%	17%	5%

Media Market					
Base	1026	41%	42%	17%	1%
Miami	170	41%	39%	18%	1%
Tampa	255	34%	46%	20%	
Orlando	217	42%	43%	15%	
Jacksonville	99	38%	44%	16%	3%
West Palm Beach	104	57%	27%	16%	1%
Ft Myers	65	33%	43%	24%	
Pensacola	42	44%	40%	15%	1%
Tallahassee	32	31%	55%	8%	6%
Panama City	23	58%	39%	4%	
Gainesville	18	55%	45%		



		Q8 - Age					
		Base	18-34	35-49	50-64	65 and older	Refused
Gender							
Base	1026	10%	18%	33%	38%	1%	
Male	460	16%	22%	27%	34%	1%	
Female	566	5%	15%	38%	42%	1%	
Age							
Base	1026	10%	18%	33%	38%	1%	
18-34	100	100%					
35-49	185		100%				
50-64	337			100%			
65 and older	404				97%	3%	
Party							
Base	1026	10%	18%	33%	38%	1%	
Democrat	417	13%	13%	32%	41%	1%	
Republican	430	3%	23%	32%	40%	1%	
Other	179	18%	16%	37%	27%	1%	
Race							
Base	1026	10%	18%	33%	38%	1%	
White	775	10%	18%	30%	40%	1%	
Black	116	11%	19%	35%	34%	1%	
Hispanic	91		11%	49%	37%	3%	
Other	44	15%	29%	37%	19%		
Gubernatorial General Election Ballot							
Base	1026	10%	18%	33%	38%	1%	
Scott	490	9%	20%	29%	40%	2%	
Crist	422	8%	12%	39%	40%	1%	
Wyllie	70	28%	22%	29%	21%		
Unsure	44	14%	43%	20%	22%		
Media Market							
Base	1026	10%	18%	33%	38%	1%	
Miami	170	4%	13%	44%	37%	2%	
Tampa	255	9%	25%	26%	39%	1%	
Orlando	217	9%	20%	31%	40%	*	
Jacksonville	99	16%	17%	35%	31%	1%	
West Palm Beach	104	19%	11%	30%	39%	1%	
Ft Myers	65	10%	9%	33%	46%	2%	
Pensacola	42		28%	36%	36%		
Tallahassee	32		28%	27%	44%	2%	
Panama City	23			62%	38%		
Gainesville	18	51%		26%	21%	2%	



Q9 - Gender		
Base	Male	Female

Gender			
Base	1026	45%	55%
Male	460	100%	
Female	566		100%

Age			
Base	1026	45%	55%
18-34	100	74%	26%
35-49	185	55%	45%
50-64	337	36%	64%
65 and older	404	40%	60%

Party			
Base	1026	45%	55%
Democrat	417	39%	61%
Republican	430	45%	55%
Other	179	59%	41%

Race			
Base	1026	45%	55%
White	775	43%	57%
Black	116	46%	54%
Hispanic	91	54%	46%
Other	44	62%	38%

Gubernatorial General Election Ballot			
Base	1026	45%	55%
Scott	490	46%	54%
Crist	422	41%	59%
Wyllie	70	54%	46%
Unsure	44	53%	47%

Media Market			
Base	1026	45%	55%
Miami	170	47%	53%
Tampa	255	44%	56%
Orlando	217	46%	54%
Jacksonville	99	51%	49%
West Palm Beach	104	29%	71%
Ft Myers	65	54%	46%
Pensacola	42	49%	51%
Tallahassee	32	46%	54%
Panama City	23	26%	74%
Gainesville	18	63%	37%