



| Gender |      |
|--------|------|
| Base   | 1058 |
| Male   | 45%  |
| Female | 55%  |

| Age          |      |
|--------------|------|
| Base         | 1058 |
| 18-34        | 10%  |
| 35-49        | 18%  |
| 50-64        | 33%  |
| 65 and older | 38%  |

| Party      |      |
|------------|------|
| Base       | 1058 |
| Democrat   | 38%  |
| Republican | 44%  |
| Other      | 18%  |

| Race     |      |
|----------|------|
| Base     | 1058 |
| White    | 75%  |
| Black    | 12%  |
| Hispanic | 8%   |
| Other    | 5%   |

| Media Market    |      |
|-----------------|------|
| Base            | 1058 |
| Miami           | 17%  |
| Tampa           | 25%  |
| Orlando         | 21%  |
| Jacksonville    | 9%   |
| West Palm Beach | 10%  |
| Ft Myers        | 7%   |
| Pensacola       | 4%   |
| Tallahassee     | 3%   |
| Panama City     | 2%   |
| Gainesville     | 2%   |



How likely are you to vote in the general election for federal and state offices in November?

| Base | Very likely | Pretty likely |
|------|-------------|---------------|
|------|-------------|---------------|

**Gender**

|        | Base | Very likely | Pretty likely |
|--------|------|-------------|---------------|
| Base   | 1058 | 97%         | 3%            |
| Male   | 474  | 97%         | 3%            |
| Female | 584  | 96%         | 4%            |

**Age**

|              | Base | Very likely | Pretty likely |
|--------------|------|-------------|---------------|
| Base         | 1058 | 97%         | 3%            |
| 18-34        | 109  | 92%         | 8%            |
| 35-49        | 195  | 100%        |               |
| 50-64        | 347  | 97%         | 3%            |
| 65 and older | 406  | 97%         | 3%            |

**Party**

|            | Base | Very likely | Pretty likely |
|------------|------|-------------|---------------|
| Base       | 1058 | 97%         | 3%            |
| Democrat   | 402  | 96%         | 4%            |
| Republican | 463  | 98%         | 2%            |
| Other      | 193  | 96%         | 4%            |

**Race**

|          | Base | Very likely | Pretty likely |
|----------|------|-------------|---------------|
| Base     | 1058 | 97%         | 3%            |
| White    | 799  | 97%         | 3%            |
| Black    | 125  | 97%         | 3%            |
| Hispanic | 86   | 98%         | 2%            |
| Other    | 49   | 94%         | 6%            |

**Media Market**

|                 | Base | Very likely | Pretty likely |
|-----------------|------|-------------|---------------|
| Base            | 1058 | 97%         | 3%            |
| Miami           | 185  | 99%         | 1%            |
| Tampa           | 261  | 97%         | 3%            |
| Orlando         | 220  | 96%         | 4%            |
| Jacksonville    | 98   | 96%         | 4%            |
| West Palm Beach | 106  | 98%         | 2%            |
| Ft Myers        | 71   | 96%         | 4%            |
| Pensacola       | 43   | 88%         | 12%           |
| Tallahassee     | 32   | 100%        |               |
| Panama City     | 23   | 98%         | 2%            |
| Gainesville     | 20   | 93%         | 7%            |



If the General election for Governor were held today, would you be voting for Republican Rick Scott, Democrat Charlie Crist, or Libertarian Adrian Wyllie?

| Base | Scott | Crist | Wyllie | Unsure |
|------|-------|-------|--------|--------|
|------|-------|-------|--------|--------|

**Gender**

|        | Base | Scott | Crist | Wyllie | Unsure |
|--------|------|-------|-------|--------|--------|
| Base   | 1058 | 46%   | 43%   | 9%     | 2%     |
| Male   | 474  | 47%   | 40%   | 11%    | 2%     |
| Female | 584  | 46%   | 45%   | 7%     | 2%     |

**Age**

|              | Base | Scott | Crist | Wyllie | Unsure |
|--------------|------|-------|-------|--------|--------|
| Base         | 1058 | 46%   | 43%   | 9%     | 2%     |
| 18-34        | 109  | 44%   | 46%   | 10%    |        |
| 35-49        | 195  | 46%   | 41%   | 11%    | 1%     |
| 50-64        | 347  | 45%   | 43%   | 9%     | 3%     |
| 65 and older | 406  | 49%   | 42%   | 6%     | 4%     |

**Party**

|            | Base | Scott | Crist | Wyllie | Unsure |
|------------|------|-------|-------|--------|--------|
| Base       | 1058 | 46%   | 43%   | 9%     | 2%     |
| Democrat   | 402  | 17%   | 74%   | 7%     | 2%     |
| Republican | 463  | 76%   | 15%   | 7%     | 2%     |
| Other      | 193  | 37%   | 42%   | 17%    | 4%     |

**Race**

|          | Base | Scott | Crist | Wyllie | Unsure |
|----------|------|-------|-------|--------|--------|
| Base     | 1058 | 46%   | 43%   | 9%     | 2%     |
| White    | 799  | 52%   | 35%   | 10%    | 3%     |
| Black    | 125  | 5%    | 91%   | 1%     | 3%     |
| Hispanic | 86   | 53%   | 38%   | 9%     |        |
| Other    | 49   | 44%   | 56%   |        |        |

**Media Market**

|                 | Base | Scott | Crist | Wyllie | Unsure |
|-----------------|------|-------|-------|--------|--------|
| Base            | 1058 | 46%   | 43%   | 9%     | 2%     |
| Miami           | 185  | 35%   | 57%   | 6%     | 2%     |
| Tampa           | 261  | 42%   | 44%   | 10%    | 3%     |
| Orlando         | 220  | 55%   | 32%   | 10%    | 2%     |
| Jacksonville    | 98   | 58%   | 31%   | 10%    | 1%     |
| West Palm Beach | 106  | 39%   | 54%   | 3%     | 4%     |
| Ft Myers        | 71   | 53%   | 40%   | 6%     | 1%     |
| Pensacola       | 43   | 53%   | 42%   | 4%     | 1%     |
| Tallahassee     | 32   | 28%   | 49%   | 23%    |        |
| Panama City     | 23   | 61%   | 19%   | 18%    | 2%     |
| Gainesville     | 20   | 71%   | 22%   | 7%     |        |



If the General election for Attorney General were held today, would you be voting for Republican Pam Bondi, Democrat George Sheldon, or Libertarian Bill Wohlsifer?

|  | Base | Bondi | Sheldon | Wohlsifer | Unsure |
|--|------|-------|---------|-----------|--------|
|--|------|-------|---------|-----------|--------|

**Gender**

|        |      |     |     |    |    |
|--------|------|-----|-----|----|----|
| Base   | 1058 | 50% | 40% | 6% | 4% |
| Male   | 474  | 52% | 38% | 8% | 2% |
| Female | 584  | 48% | 41% | 4% | 6% |

**Age**

|              |      |     |     |    |    |
|--------------|------|-----|-----|----|----|
| Base         | 1058 | 50% | 40% | 6% | 4% |
| 18-34        | 109  | 47% | 42% | 9% | 2% |
| 35-49        | 195  | 43% | 41% | 9% | 7% |
| 50-64        | 347  | 51% | 41% | 6% | 2% |
| 65 and older | 406  | 53% | 38% | 4% | 5% |

**Party**

|            |      |     |     |     |    |
|------------|------|-----|-----|-----|----|
| Base       | 1058 | 50% | 40% | 6%  | 4% |
| Democrat   | 402  | 22% | 70% | 4%  | 4% |
| Republican | 463  | 79% | 13% | 5%  | 3% |
| Other      | 193  | 39% | 41% | 12% | 8% |

**Race**

|          |      |     |     |    |    |
|----------|------|-----|-----|----|----|
| Base     | 1058 | 50% | 40% | 6% | 4% |
| White    | 799  | 58% | 31% | 7% | 4% |
| Black    | 125  | 3%  | 85% | 3% | 8% |
| Hispanic | 86   | 50% | 47% | 3% |    |
| Other    | 49   | 39% | 56% |    | 5% |

**Media Market**

|                 |      |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|
| Base            | 1058 | 50% | 40% | 6%  | 4%  |
| Miami           | 185  | 39% | 52% | 6%  | 4%  |
| Tampa           | 261  | 51% | 41% | 3%  | 4%  |
| Orlando         | 220  | 55% | 32% | 10% | 3%  |
| Jacksonville    | 98   | 60% | 27% | 9%  | 4%  |
| West Palm Beach | 106  | 42% | 50% | 1%  | 7%  |
| Ft Myers        | 71   | 60% | 28% | 8%  | 5%  |
| Pensacola       | 43   | 56% | 40% | 3%  | 1%  |
| Tallahassee     | 32   | 29% | 57% | 9%  | 4%  |
| Panama City     | 23   | 53% | 29% | 8%  | 10% |
| Gainesville     | 20   | 57% | 43% |     |     |



If the General election for Chief Financial Officer were held today, would you be voting for Republican Jeff Atwater or Democrat William Rankin?

| Base | Atwater | Rankin | Unsure |
|------|---------|--------|--------|
|------|---------|--------|--------|

**Gender**

|        | Base | Atwater | Rankin | Unsure |
|--------|------|---------|--------|--------|
| Base   | 1058 | 55%     | 38%    | 7%     |
| Male   | 474  | 58%     | 34%    | 7%     |
| Female | 584  | 52%     | 41%    | 6%     |

**Age**

|              | Base | Atwater | Rankin | Unsure |
|--------------|------|---------|--------|--------|
| Base         | 1058 | 55%     | 38%    | 7%     |
| 18-34        | 109  | 44%     | 42%    | 14%    |
| 35-49        | 195  | 58%     | 38%    | 4%     |
| 50-64        | 347  | 55%     | 40%    | 5%     |
| 65 and older | 406  | 56%     | 36%    | 8%     |

**Party**

|            | Base | Atwater | Rankin | Unsure |
|------------|------|---------|--------|--------|
| Base       | 1058 | 55%     | 38%    | 7%     |
| Democrat   | 402  | 25%     | 68%    | 6%     |
| Republican | 463  | 84%     | 13%    | 4%     |
| Other      | 193  | 48%     | 36%    | 16%    |

**Race**

|          | Base | Atwater | Rankin | Unsure |
|----------|------|---------|--------|--------|
| Base     | 1058 | 55%     | 38%    | 7%     |
| White    | 799  | 62%     | 30%    | 8%     |
| Black    | 125  | 11%     | 83%    | 6%     |
| Hispanic | 86   | 58%     | 40%    | 2%     |
| Other    | 49   | 46%     | 49%    | 5%     |

**Media Market**

|                 | Base | Atwater | Rankin | Unsure |
|-----------------|------|---------|--------|--------|
| Base            | 1058 | 55%     | 38%    | 7%     |
| Miami           | 185  | 44%     | 52%    | 5%     |
| Tampa           | 261  | 57%     | 36%    | 7%     |
| Orlando         | 220  | 57%     | 36%    | 8%     |
| Jacksonville    | 98   | 70%     | 22%    | 9%     |
| West Palm Beach | 106  | 51%     | 44%    | 5%     |
| Ft Myers        | 71   | 61%     | 29%    | 9%     |
| Pensacola       | 43   | 59%     | 37%    | 4%     |
| Tallahassee     | 32   | 34%     | 56%    | 10%    |
| Panama City     | 23   | 61%     | 29%    | 10%    |
| Gainesville     | 20   | 67%     | 26%    | 7%     |



This November, there will be an amendment on your ballot to dedicate funds for acquiring and restoring conservation and recreation lands. If the General election were held today, would you be voting yes in favor of this amendment, or no against it?

| Base | Yes | No | Unsure |
|------|-----|----|--------|
|------|-----|----|--------|

**Gender**

|        | Base | Yes | No  | Unsure |
|--------|------|-----|-----|--------|
| Base   | 1058 | 60% | 28% | 13%    |
| Male   | 474  | 59% | 30% | 11%    |
| Female | 584  | 60% | 26% | 14%    |

**Age**

|              | Base | Yes | No  | Unsure |
|--------------|------|-----|-----|--------|
| Base         | 1058 | 60% | 28% | 13%    |
| 18-34        | 109  | 53% | 36% | 11%    |
| 35-49        | 195  | 66% | 19% | 15%    |
| 50-64        | 347  | 59% | 29% | 12%    |
| 65 and older | 406  | 58% | 28% | 13%    |

**Party**

|            | Base | Yes | No  | Unsure |
|------------|------|-----|-----|--------|
| Base       | 1058 | 60% | 28% | 13%    |
| Democrat   | 402  | 69% | 23% | 8%     |
| Republican | 463  | 49% | 34% | 17%    |
| Other      | 193  | 66% | 22% | 12%    |

**Race**

|          | Base | Yes | No  | Unsure |
|----------|------|-----|-----|--------|
| Base     | 1058 | 60% | 28% | 13%    |
| White    | 799  | 59% | 28% | 13%    |
| Black    | 125  | 66% | 22% | 13%    |
| Hispanic | 86   | 57% | 33% | 10%    |
| Other    | 49   | 58% | 25% | 17%    |

**Media Market**

|                 | Base | Yes | No  | Unsure |
|-----------------|------|-----|-----|--------|
| Base            | 1058 | 60% | 28% | 13%    |
| Miami           | 185  | 62% | 21% | 17%    |
| Tampa           | 261  | 61% | 31% | 8%     |
| Orlando         | 220  | 57% | 29% | 14%    |
| Jacksonville    | 98   | 44% | 32% | 25%    |
| West Palm Beach | 106  | 64% | 23% | 13%    |
| Ft Myers        | 71   | 63% | 30% | 8%     |
| Pensacola       | 43   | 56% | 28% | 16%    |
| Tallahassee     | 32   | 78% | 18% | 3%     |
| Panama City     | 23   | 61% | 34% | 5%     |
| Gainesville     | 20   | 61% | 39% |        |



This November, there will be an amendment on your ballot to legalize the use of marijuana for medical purposes as prescribed by a physician. If the General election were held today, would you be voting yes in favor of this amendment, or no against it?

| Base | Yes | No | Unsure |
|------|-----|----|--------|
|------|-----|----|--------|

**Gender**

|        | Base | Yes | No  | Unsure |
|--------|------|-----|-----|--------|
| Base   | 1058 | 48% | 48% | 4%     |
| Male   | 474  | 51% | 46% | 3%     |
| Female | 584  | 45% | 51% | 4%     |

**Age**

|              | Base | Yes | No  | Unsure |
|--------------|------|-----|-----|--------|
| Base         | 1058 | 48% | 48% | 4%     |
| 18-34        | 109  | 55% | 40% | 5%     |
| 35-49        | 195  | 50% | 46% | 3%     |
| 50-64        | 347  | 57% | 40% | 3%     |
| 65 and older | 406  | 37% | 59% | 4%     |

**Party**

|            | Base | Yes | No  | Unsure |
|------------|------|-----|-----|--------|
| Base       | 1058 | 48% | 48% | 4%     |
| Democrat   | 402  | 65% | 32% | 3%     |
| Republican | 463  | 34% | 63% | 3%     |
| Other      | 193  | 46% | 47% | 7%     |

**Race**

|          | Base | Yes | No  | Unsure |
|----------|------|-----|-----|--------|
| Base     | 1058 | 48% | 48% | 4%     |
| White    | 799  | 46% | 50% | 3%     |
| Black    | 125  | 52% | 41% | 7%     |
| Hispanic | 86   | 53% | 44% | 3%     |
| Other    | 49   | 56% | 44% |        |

**Media Market**

|                 | Base | Yes | No  | Unsure |
|-----------------|------|-----|-----|--------|
| Base            | 1058 | 48% | 48% | 4%     |
| Miami           | 185  | 61% | 33% | 7%     |
| Tampa           | 261  | 49% | 47% | 3%     |
| Orlando         | 220  | 41% | 57% | 3%     |
| Jacksonville    | 98   | 31% | 67% | 2%     |
| West Palm Beach | 106  | 39% | 59% | 3%     |
| Ft Myers        | 71   | 51% | 42% | 7%     |
| Pensacola       | 43   | 46% | 49% | 4%     |
| Tallahassee     | 32   | 73% | 27% |        |
| Panama City     | 23   | 70% | 30% |        |
| Gainesville     | 20   | 53% | 47% |        |



| Party |      |          |            |       |        |
|-------|------|----------|------------|-------|--------|
|       | Base | Democrat | Republican | Other | Unsure |

| Gender |      |     |     |     |    |
|--------|------|-----|-----|-----|----|
| Base   | 1058 | 38% | 44% | 17% | 1% |
| Male   | 474  | 34% | 43% | 21% | 2% |
| Female | 584  | 41% | 44% | 14% | 1% |

| Age          |      |     |     |     |    |
|--------------|------|-----|-----|-----|----|
| Base         | 1058 | 38% | 44% | 17% | 1% |
| 18-34        | 109  | 40% | 40% | 17% | 3% |
| 35-49        | 195  | 34% | 39% | 27% |    |
| 50-64        | 347  | 42% | 44% | 13% | 1% |
| 65 and older | 406  | 36% | 47% | 16% | 1% |

| Party      |      |      |      |     |    |
|------------|------|------|------|-----|----|
| Base       | 1058 | 38%  | 44%  | 17% | 1% |
| Democrat   | 402  | 100% |      |     |    |
| Republican | 463  |      | 100% |     |    |
| Other      | 193  |      |      | 94% | 6% |

| Race     |      |     |     |     |    |
|----------|------|-----|-----|-----|----|
| Base     | 1058 | 38% | 44% | 17% | 1% |
| White    | 799  | 31% | 50% | 18% | 1% |
| Black    | 125  | 74% | 13% | 12% | 1% |
| Hispanic | 86   | 42% | 35% | 23% |    |
| Other    | 49   | 52% | 30% | 13% | 4% |

| Media Market    |      |     |     |     |    |
|-----------------|------|-----|-----|-----|----|
| Base            | 1058 | 38% | 44% | 17% | 1% |
| Miami           | 185  | 55% | 31% | 13% | 1% |
| Tampa           | 261  | 38% | 39% | 21% | 1% |
| Orlando         | 220  | 30% | 50% | 18% | 2% |
| Jacksonville    | 98   | 22% | 59% | 19% | 1% |
| West Palm Beach | 106  | 42% | 38% | 18% | 3% |
| Ft Myers        | 71   | 39% | 46% | 14% | 1% |
| Pensacola       | 43   | 39% | 52% | 8%  |    |
| Tallahassee     | 32   | 44% | 34% | 22% |    |
| Panama City     | 23   | 23% | 77% |     |    |
| Gainesville     | 20   | 26% | 51% | 23% |    |





| Age  |       |       |       |              |         |  |
|------|-------|-------|-------|--------------|---------|--|
| Base | 18-34 | 35-49 | 50-64 | 65 and older | Refused |  |

| Gender |      |     |     |     |     |    |
|--------|------|-----|-----|-----|-----|----|
| Base   | 1058 | 10% | 18% | 33% | 37% | 1% |
| Male   | 474  | 15% | 21% | 29% | 34% | 1% |
| Female | 584  | 6%  | 17% | 36% | 40% | 1% |

| Age          |      |      |      |      |     |    |
|--------------|------|------|------|------|-----|----|
| Base         | 1058 | 10%  | 18%  | 33%  | 37% | 1% |
| 18-34        | 109  | 100% |      |      |     |    |
| 35-49        | 195  |      | 100% |      |     |    |
| 50-64        | 347  |      |      | 100% |     |    |
| 65 and older | 406  |      |      |      | 97% | 3% |

| Party      |      |     |     |     |     |    |
|------------|------|-----|-----|-----|-----|----|
| Base       | 1058 | 10% | 18% | 33% | 37% | 1% |
| Democrat   | 402  | 11% | 17% | 36% | 36% | 1% |
| Republican | 463  | 9%  | 16% | 33% | 40% | 1% |
| Other      | 193  | 12% | 27% | 25% | 35% | 1% |

| Race     |      |     |     |     |     |    |
|----------|------|-----|-----|-----|-----|----|
| Base     | 1058 | 10% | 18% | 33% | 37% | 1% |
| White    | 799  | 10% | 20% | 31% | 38% | 1% |
| Black    | 125  | 18% | 13% | 33% | 36% | 1% |
| Hispanic | 86   | 11% | 19% | 42% | 28% |    |
| Other    | 49   |     | 7%  | 52% | 39% | 2% |

| Media Market    |      |     |     |     |     |    |
|-----------------|------|-----|-----|-----|-----|----|
| Base            | 1058 | 10% | 18% | 33% | 37% | 1% |
| Miami           | 185  | 5%  | 14% | 41% | 39% | 1% |
| Tampa           | 261  | 11% | 18% | 31% | 39% | 1% |
| Orlando         | 220  | 10% | 22% | 33% | 34% | 1% |
| Jacksonville    | 98   | 20% | 26% | 28% | 25% | 1% |
| West Palm Beach | 106  | 6%  | 12% | 25% | 56% | 1% |
| Ft Myers        | 71   | 11% | 18% | 34% | 37% | 1% |
| Pensacola       | 43   |     | 14% | 33% | 51% | 3% |
| Tallahassee     | 32   | 20% | 38% | 29% | 13% |    |
| Panama City     | 23   | 35% | 8%  | 37% | 20% |    |
| Gainesville     | 20   |     | 16% | 47% | 37% |    |



| Gender |      |        |
|--------|------|--------|
| Base   | Male | Female |

| Gender |      |      |      |
|--------|------|------|------|
| Base   | 1058 | 45%  | 55%  |
| Male   | 474  | 100% |      |
| Female | 584  |      | 100% |

| Age          |      |     |     |
|--------------|------|-----|-----|
| Base         | 1058 | 45% | 55% |
| 18-34        | 109  | 66% | 34% |
| 35-49        | 195  | 50% | 50% |
| 50-64        | 347  | 40% | 60% |
| 65 and older | 406  | 41% | 59% |

| Party      |      |     |     |
|------------|------|-----|-----|
| Base       | 1058 | 45% | 55% |
| Democrat   | 402  | 40% | 60% |
| Republican | 463  | 44% | 56% |
| Other      | 193  | 56% | 44% |

| Race     |      |     |     |
|----------|------|-----|-----|
| Base     | 1058 | 45% | 55% |
| White    | 799  | 45% | 55% |
| Black    | 125  | 39% | 61% |
| Hispanic | 86   | 53% | 47% |
| Other    | 49   | 35% | 65% |

| Media Market    |      |     |     |
|-----------------|------|-----|-----|
| Base            | 1058 | 45% | 55% |
| Miami           | 185  | 41% | 59% |
| Tampa           | 261  | 44% | 56% |
| Orlando         | 220  | 44% | 56% |
| Jacksonville    | 98   | 60% | 40% |
| West Palm Beach | 106  | 41% | 59% |
| Ft Myers        | 71   | 43% | 57% |
| Pensacola       | 43   | 43% | 57% |
| Tallahassee     | 32   | 46% | 54% |
| Panama City     | 23   | 59% | 41% |
| Gainesville     | 20   | 31% | 69% |