



Florida Statewide IVR  
Likely General Election Voters  
October 13, 2014 • n = 1050 • Margin of Error +/- 3%

How likely are you to vote in the general election for federal and state offices in November?

Base .....	1050
Very likely .....	97%
Pretty likely .....	3%

If the General election for Attorney General were held today, would you be voting for Republican Pam Bondi, Democrat George Sheldon, or Libertarian Bill Wohlsifer?

Base .....	1050
Bondi .....	50%
Sheldon .....	41%
Wohlsifer .....	6%
Unsure .....	3%

If the General election for Chief Financial Officer were held today, would you be voting for Republican Jeff Atwater or Democrat William Rankin?

Base .....	1050
Atwater .....	54%
Rankin .....	38%
Unsure .....	7%

Party

Base .....	1050
Democrat .....	39%
Republican .....	43%
Other .....	17%
Unsure .....	*

Age

Base .....	1050
18-34 .....	10%
35-49 .....	18%
50-64 .....	33%
65 and older .....	39%
Refused .....	1%

Gender

Base .....	1050
Male .....	45%
Female .....	55%

Race

Base .....	1050
White .....	76%
Black .....	12%
Hispanic .....	8%
Other .....	4%



Florida Statewide IVR  
Likely General Election Voters  
October 13, 2014 • n = 1050 • Margin of Error +/- 3%

Media Market

Base .....	1050
Miami .....	17%
Tampa .....	25%
Orlando .....	20%
Jacksonville .....	9%
West Palm Beach .....	10%
Ft Myers .....	7%
Pensacola .....	4%
Tallahassee .....	3%
Panama City .....	2%
Gainesville .....	2%