



Gender	
Base	1028
Male	45%
Female	55%

Age	
Base	1028
18-34	10%
35-49	18%
50-64	33%
65 and older	39%

Party	
Base	1028
Democrat	40%
Republican	42%
Other	18%

Race	
Base	1028
White	77%
Black	12%
Hispanic	7%
Other	4%

Gubernatorial General Election Ballot	
Base	1028
Scott	44%
Crist	45%
Wyllie	7%
Unsure	3%

Media Market	
Base	1028
Miami	17%
Tampa	25%
Orlando	21%
Jacksonville	10%
West Palm Beach	11%
Ft Myers	6%
Pensacola	3%
Tallahassee	3%
Panama City	2%
Gainesville	2%



Q1 - How likely are you to vote in the general election for federal and state offices in November?

Base	Very likely	Pretty likely
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Gender

	Base	Very likely	Pretty likely
Base	1028	95%	5%
Male	467	98%	2%
Female	561	93%	7%

Age

	Base	Very likely	Pretty likely
Base	1028	95%	5%
18-34	102	94%	6%
35-49	184	97%	3%
50-64	338	93%	7%
65 and older	403	96%	4%

Party

	Base	Very likely	Pretty likely
Base	1028	95%	5%
Democrat	407	94%	6%
Republican	435	95%	5%
Other	186	97%	3%

Race

	Base	Very likely	Pretty likely
Base	1028	95%	5%
White	789	96%	4%
Black	123	93%	7%
Hispanic	75	91%	9%
Other	40	91%	9%

Gubernatorial General Election Ballot

	Base	Very likely	Pretty likely
Base	1028	95%	5%
Scott	457	95%	5%
Crist	460	95%	5%
Wyllie	77	97%	3%
Unsure	34	91%	9%

Media Market

	Base	Very likely	Pretty likely
Base	1028	95%	5%
Miami	170	97%	3%
Tampa	259	97%	3%
Orlando	217	95%	5%
Jacksonville	98	98%	2%
West Palm Beach	111	89%	11%
Ft Myers	64	95%	5%
Pensacola	33	86%	14%
Tallahassee	32	100%	
Panama City	23	96%	4%
Gainesville	20	83%	17%



Q2 - If the General election for Governor were held today, would you be voting for Republican Rick Scott, Democrat Charlie Crist, or Libertarian Adrian Wyllie?

Base	Scott	Crist	Wyllie	Unsure
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Gender

	Base	Scott	Crist	Wyllie	Unsure
Base	1028	44%	45%	7%	3%
Male	467	45%	42%	10%	2%
Female	561	44%	47%	5%	4%

Age

	Base	Scott	Crist	Wyllie	Unsure
Base	1028	44%	45%	7%	3%
18-34	102	39%	40%	18%	3%
35-49	184	38%	51%	9%	2%
50-64	338	42%	46%	7%	4%
65 and older	403	51%	42%	4%	3%

Party

	Base	Scott	Crist	Wyllie	Unsure
Base	1028	44%	45%	7%	3%
Democrat	407	16%	77%	4%	3%
Republican	435	77%	13%	8%	2%
Other	186	30%	47%	15%	8%

Race

	Base	Scott	Crist	Wyllie	Unsure
Base	1028	44%	45%	7%	3%
White	789	49%	39%	9%	3%
Black	123	3%	84%	4%	9%
Hispanic	75	52%	48%		
Other	40	61%	27%	7%	5%

Gubernatorial General Election Ballot

	Base	Scott	Crist	Wyllie	Unsure
Base	1028	44%	45%	7%	3%
Scott	457	100%			
Crist	460		100%		
Wyllie	77			100%	
Unsure	34				100%

Media Market

	Base	Scott	Crist	Wyllie	Unsure
Base	1028	44%	45%	7%	3%
Miami	170	34%	56%	4%	6%
Tampa	259	45%	45%	8%	3%
Orlando	217	44%	45%	9%	3%
Jacksonville	98	59%	28%	11%	2%
West Palm Beach	111	46%	45%	9%	1%
Ft Myers	64	39%	48%	10%	3%
Pensacola	33	39%	44%	7%	10%
Tallahassee	32	53%	45%		3%
Panama City	23	61%	22%	14%	3%
Gainesville	20	52%	43%		5%



Q3 - If the General election for Attorney General were held today, would you be voting for Republican Pam Bondi, Democrat George Sheldon, or Libertarian Bill Wohlsifer?					
	Base	Bondi	Sheldon	Wohlsifer	Unsure

Gender					
Base	1028	48%	41%	7%	4%
Male	467	52%	37%	10%	2%
Female	561	45%	45%	5%	5%

Age					
Base	1028	48%	41%	7%	4%
18-34	102	38%	34%	17%	11%
35-49	184	44%	41%	11%	3%
50-64	338	45%	46%	6%	4%
65 and older	403	56%	39%	3%	2%

Party					
Base	1028	48%	41%	7%	4%
Democrat	407	19%	74%	4%	4%
Republican	435	80%	11%	7%	2%
Other	186	39%	40%	13%	8%

Race					
Base	1028	48%	41%	7%	4%
White	789	54%	35%	8%	4%
Black	123	6%	85%	4%	5%
Hispanic	75	52%	43%	4%	
Other	40	64%	30%	4%	2%

Gubernatorial General Election Ballot					
Base	1028	48%	41%	7%	4%
Scott	457	92%	3%	4%	2%
Crist	460	11%	84%	2%	3%
Wyllie	77	22%	20%	54%	3%
Unsure	34	28%	28%	3%	41%

Media Market					
Base	1028	48%	41%	7%	4%
Miami	170	36%	53%	4%	6%
Tampa	259	53%	38%	6%	3%
Orlando	217	45%	44%	8%	3%
Jacksonville	98	57%	27%	9%	7%
West Palm Beach	111	56%	38%	6%	1%
Ft Myers	64	45%	47%	3%	4%
Pensacola	33	39%	44%	13%	4%
Tallahassee	32	47%	41%	12%	
Panama City	23	68%	11%	19%	3%
Gainesville	20	41%	43%	11%	5%



Q4 - If the General election for Chief Financial Officer were held today, would you be voting for Republican Jeff Atwater or Democrat William Rankin?

Base	Atwater	Rankin	Unsure
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Gender

	Base	Atwater	Rankin	Unsure
Base	1028	49%	42%	9%
Male	467	54%	38%	7%
Female	561	45%	45%	10%

Age

	Base	Atwater	Rankin	Unsure
Base	1028	49%	42%	9%
18-34	102	36%	37%	27%
35-49	184	48%	48%	4%
50-64	338	50%	43%	7%
65 and older	403	53%	39%	9%

Party

	Base	Atwater	Rankin	Unsure
Base	1028	49%	42%	9%
Democrat	407	19%	76%	6%
Republican	435	83%	11%	6%
Other	186	37%	40%	23%

Race

	Base	Atwater	Rankin	Unsure
Base	1028	49%	42%	9%
White	789	55%	35%	9%
Black	123	6%	87%	7%
Hispanic	75	58%	39%	2%
Other	40	53%	29%	18%

Gubernatorial General Election Ballot

	Base	Atwater	Rankin	Unsure
Base	1028	49%	42%	9%
Scott	457	91%	4%	5%
Crist	460	12%	82%	6%
Wyllie	77	38%	28%	34%
Unsure	34	17%	32%	51%

Media Market

	Base	Atwater	Rankin	Unsure
Base	1028	49%	42%	9%
Miami	170	38%	57%	5%
Tampa	259	48%	38%	14%
Orlando	217	45%	44%	11%
Jacksonville	98	61%	28%	11%
West Palm Beach	111	61%	33%	6%
Ft Myers	64	49%	46%	5%
Pensacola	33	52%	44%	4%
Tallahassee	32	56%	42%	2%
Panama City	23	81%	16%	3%
Gainesville	20	30%	65%	5%



Q5 - This November, there will be an amendment on your ballot to dedicate funds for acquiring and restoring conservation and recreation lands. If the General election were held today, would you be voting yes in favor of this amendment, or no against it?

Base	Yes	No	Unsure
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Gender

Base	1028	55%	28%	17%
Male	467	55%	33%	12%
Female	561	56%	24%	20%

Age

Base	1028	55%	28%	17%
18-34	102	43%	36%	21%
35-49	184	59%	28%	14%
50-64	338	53%	28%	18%
65 and older	403	58%	26%	15%

Party

Base	1028	55%	28%	17%
Democrat	407	62%	21%	17%
Republican	435	45%	37%	18%
Other	186	64%	24%	12%

Race

Base	1028	55%	28%	17%
White	789	57%	28%	15%
Black	123	51%	27%	22%
Hispanic	75	48%	36%	15%
Other	40	53%	20%	27%

Gubernatorial General Election Ballot

Base	1028	55%	28%	17%
Scott	457	44%	37%	18%
Crist	460	67%	18%	15%
Wyllie	77	50%	43%	6%
Unsure	34	51%	8%	40%

Media Market

Base	1028	55%	28%	17%
Miami	170	46%	32%	22%
Tampa	259	60%	25%	14%
Orlando	217	61%	24%	15%
Jacksonville	98	45%	27%	28%
West Palm Beach	111	60%	22%	18%
Ft Myers	64	61%	28%	11%
Pensacola	33	55%	32%	13%
Tallahassee	32	45%	46%	9%
Panama City	23	29%	61%	10%
Gainesville	20	57%	43%	



Q6 -This November, there will be an amendment on your ballot to legalize the use of marijuana for medical purposes as prescribed by a physician. If the General election were held today, would you be voting yes in favor of this amendment, or no against it?

Base	Yes	No	Unsure
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Gender

Base	1028	49%	46%	5%
Male	467	50%	45%	5%
Female	561	48%	46%	5%

Age

Base	1028	49%	46%	5%
18-34	102	54%	34%	12%
35-49	184	63%	29%	7%
50-64	338	52%	44%	4%
65 and older	403	39%	57%	4%

Party

Base	1028	49%	46%	5%
Democrat	407	61%	33%	6%
Republican	435	35%	61%	4%
Other	186	57%	37%	6%

Race

Base	1028	49%	46%	5%
White	789	51%	44%	5%
Black	123	44%	48%	8%
Hispanic	75	50%	50%	
Other	40	37%	55%	8%

Gubernatorial General Election Ballot

Base	1028	49%	46%	5%
Scott	457	30%	66%	4%
Crist	460	67%	28%	5%
Wyllie	77	61%	35%	4%
Unsure	34	46%	41%	13%

Media Market

Base	1028	49%	46%	5%
Miami	170	48%	44%	8%
Tampa	259	49%	46%	5%
Orlando	217	48%	47%	4%
Jacksonville	98	40%	53%	7%
West Palm Beach	111	48%	45%	7%
Ft Myers	64	67%	33%	
Pensacola	33	50%	48%	2%
Tallahassee	32	64%	36%	
Panama City	23	39%	59%	3%
Gainesville	20	70%	30%	



Q7 - Party					
Base	Democrat	Republican	Other	Unsure	

Gender					
Base	1028	40%	42%	17%	1%
Male	467	36%	43%	19%	1%
Female	561	42%	41%	15%	1%

Age					
Base	1028	40%	42%	17%	1%
18-34	102	52%	25%	19%	3%
35-49	184	27%	52%	21%	
50-64	338	43%	38%	18%	2%
65 and older	403	40%	46%	14%	1%

Party					
Base	1028	40%	42%	17%	1%
Democrat	407	100%			
Republican	435		100%		
Other	186			94%	6%

Race					
Base	1028	40%	42%	17%	1%
White	789	36%	47%	16%	1%
Black	123	70%	7%	19%	3%
Hispanic	75	32%	54%	14%	
Other	40	31%	37%	32%	

Gubernatorial General Election Ballot					
Base	1028	40%	42%	17%	1%
Scott	457	14%	74%	12%	*
Crist	460	68%	12%	18%	1%
Wyllie	77	21%	43%	36%	
Unsure	34	34%	24%	27%	14%

Media Market					
Base	1028	40%	42%	17%	1%
Miami	170	50%	33%	15%	1%
Tampa	259	33%	45%	20%	2%
Orlando	217	40%	38%	21%	1%
Jacksonville	98	39%	54%	7%	
West Palm Beach	111	41%	42%	17%	
Ft Myers	64	25%	52%	21%	2%
Pensacola	33	41%	48%	11%	
Tallahassee	32	53%	39%	8%	
Panama City	23	30%	63%	8%	
Gainesville	20	67%	19%	14%	



Q8 - Age						
Base	18-34	35-49	50-64	65 and older	Refused	

Gender						
Base	1028	10%	18%	33%	38%	1%
Male	467	12%	20%	33%	36%	*
Female	561	9%	16%	33%	41%	1%

Age						
Base	1028	10%	18%	33%	38%	1%
18-34	102	100%				
35-49	184		100%			
50-64	338			100%		
65 and older	403				98%	2%

Party						
Base	1028	10%	18%	33%	38%	1%
Democrat	407	13%	12%	35%	39%	1%
Republican	435	6%	22%	30%	42%	1%
Other	186	12%	21%	35%	30%	1%

Race						
Base	1028	10%	18%	33%	38%	1%
White	789	9%	17%	31%	42%	1%
Black	123	16%	21%	31%	33%	
Hispanic	75	4%	26%	53%	14%	3%
Other	40	16%	8%	44%	32%	

Gubernatorial General Election Ballot						
Base	1028	10%	18%	33%	38%	1%
Scott	457	9%	15%	31%	44%	1%
Crist	460	9%	21%	33%	36%	1%
Wyllie	77	25%	22%	33%	21%	
Unsure	34	10%	10%	44%	33%	4%

Media Market						
Base	1028	10%	18%	33%	38%	1%
Miami	170	12%	15%	43%	29%	2%
Tampa	259	9%	17%	28%	46%	1%
Orlando	217	9%	20%	30%	41%	1%
Jacksonville	98	13%	25%	32%	30%	*
West Palm Beach	111		15%	36%	49%	
Ft Myers	64	10%	22%	23%	44%	1%
Pensacola	33	20%	10%	42%	29%	
Tallahassee	32	15%	28%	27%	28%	1%
Panama City	23	29%	11%	39%	19%	3%
Gainesville	20	17%	11%	47%	25%	



Q9 - Gender		
Base	Male	Female

Gender			
Base	1028	45%	55%
Male	467	100%	
Female	561		100%

Age			
Base	1028	45%	55%
18-34	102	53%	47%
35-49	184	50%	50%
50-64	338	45%	55%
65 and older	403	42%	58%

Party			
Base	1028	45%	55%
Democrat	407	42%	58%
Republican	435	47%	53%
Other	186	51%	49%

Race			
Base	1028	45%	55%
White	789	45%	55%
Black	123	36%	64%
Hispanic	75	58%	42%
Other	40	58%	42%

Gubernatorial General Election Ballot			
Base	1028	45%	55%
Scott	457	46%	54%
Crist	460	43%	57%
Wyllie	77	63%	37%
Unsure	34	32%	68%

Media Market			
Base	1028	45%	55%
Miami	170	50%	50%
Tampa	259	45%	55%
Orlando	217	43%	57%
Jacksonville	98	41%	59%
West Palm Beach	111	44%	56%
Ft Myers	64	56%	44%
Pensacola	33	43%	57%
Tallahassee	32	48%	52%
Panama City	23	48%	52%
Gainesville	20	37%	63%